TecCom

Connect new customers and markets

With the support of our rollout tool and the free app

Agenda

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02 How it works

03 TecCom Portal app

04 Benefits for Supplier

05 Benefits for Buyer

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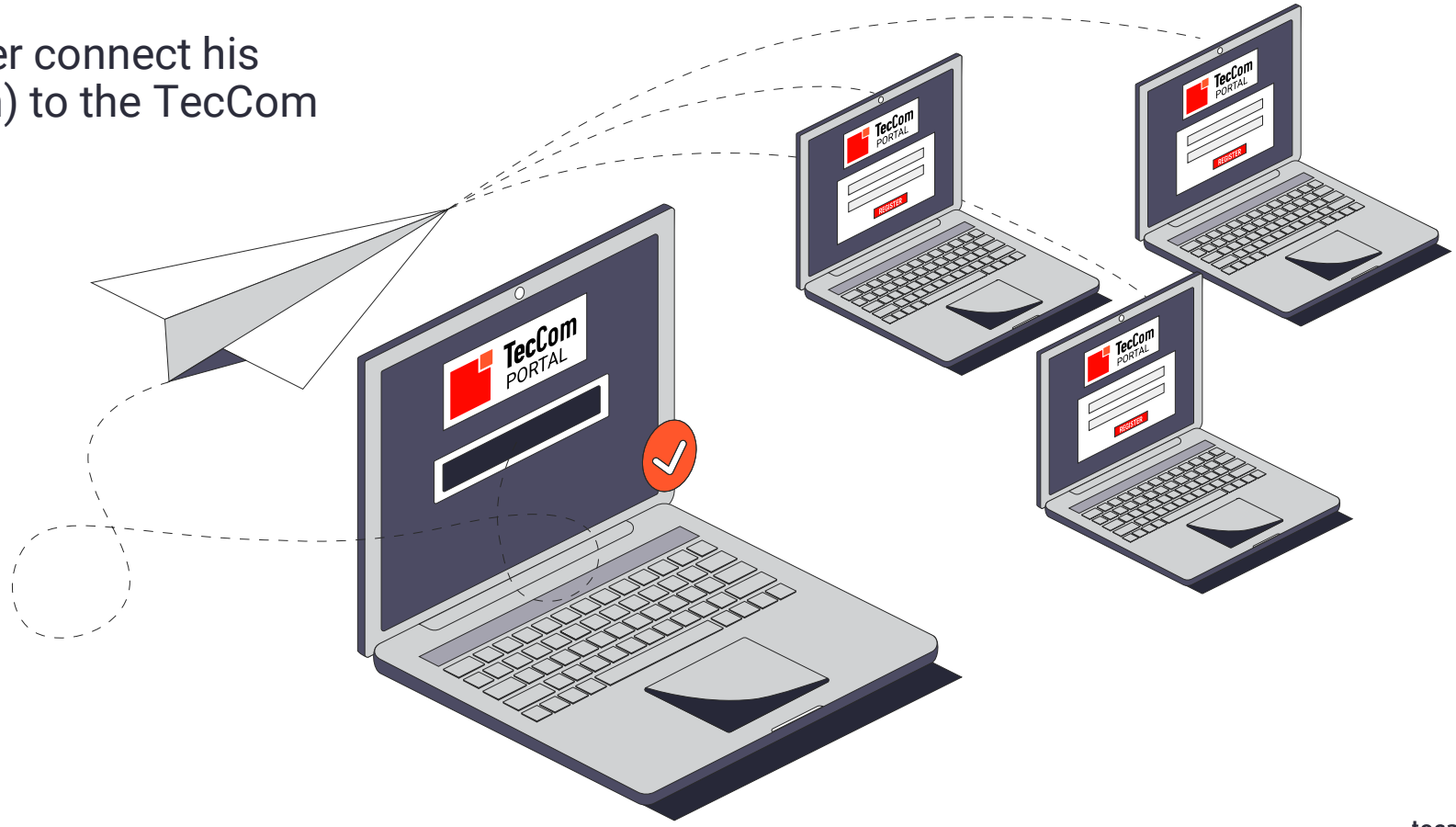
01

What is the rollout tool?

What is the rollout tool?

Automotive aftermarket suppliers often face challenges to bring their customers under one consolidated platform to streamline their business processes. Especially the customers from foreign markets are critical to communicating through a common platform. The suppliers are increasingly looking beyond the comfort markets to improve their profitability and reaching out to customers in newer markets.

The Rollout Tool helps a supplier connect his customers (external of TecCom) to the TecCom Portal in just one easy step.



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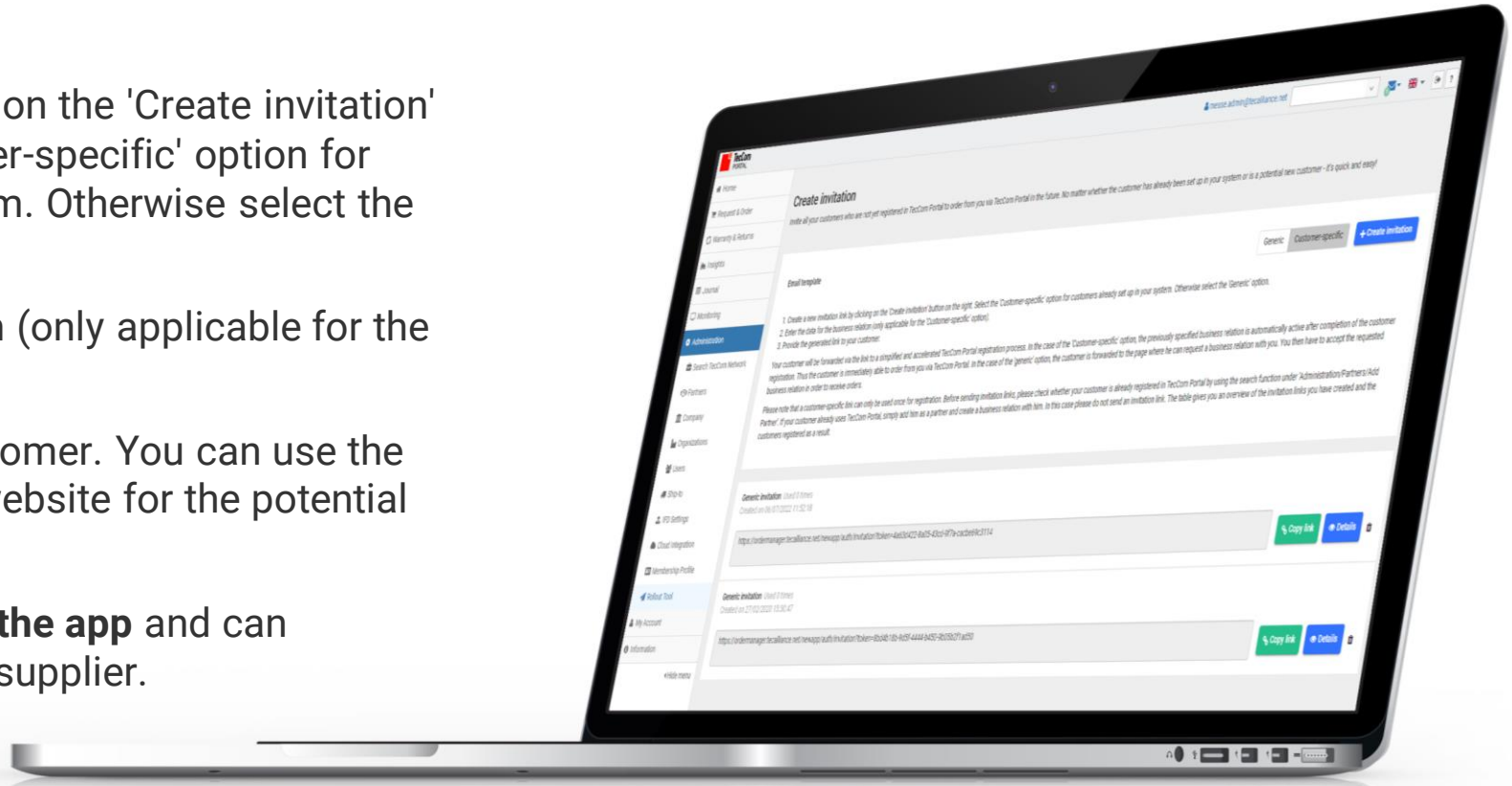
02

How it works

How it works

1. **Create a new invitation link** by clicking on the 'Create invitation' button on the right. Select the 'Customer-specific' option for customers already set up in your system. Otherwise select the 'Generic' option.
2. **Enter the data for the business relation** (only applicable for the 'Customer-specific' option).
3. **Provide the generated link** to your customer. You can use the auto-generated link to include in your website for the potential customers.
4. **Buyer clicks on link, registers, installs the app** and can immediately send the first order to the supplier.



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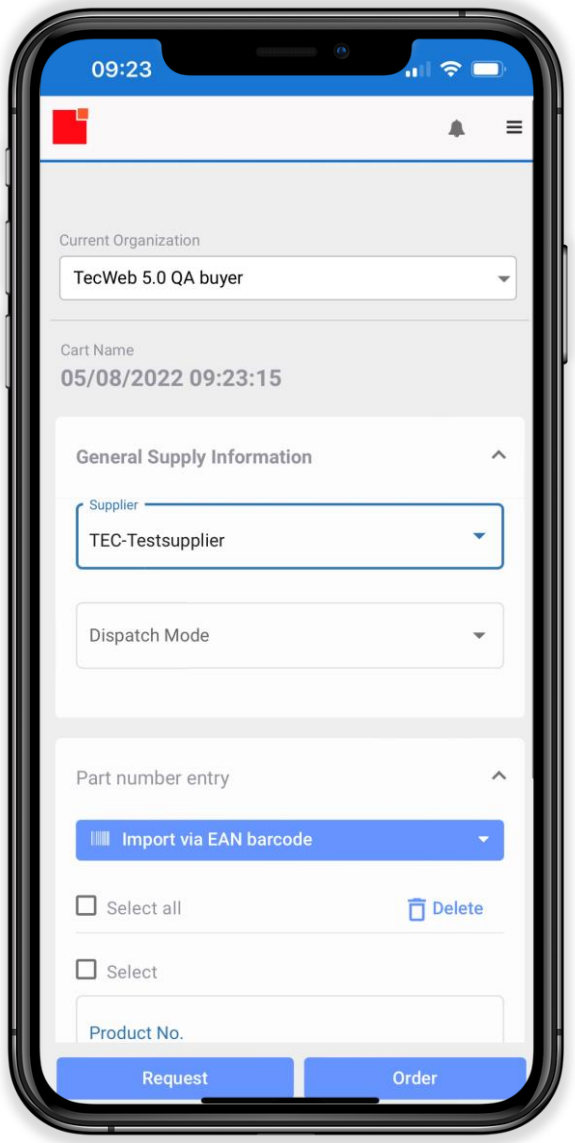
03

TecCom Portal app

Access TecCom Portal from anywhere via our free app

- ✓ Easier rollout by **simplification and mobile support**
- ✓ Enjoy the basic features in our free app
- ✓ Send orders from **anywhere**
- ✓ Be a supplier on an **engaging platform for the new markets** outside Europe
- ✓ **Use cases that are widespread** in the new markets such as dropshipment **are supported**
- ✓ App is available in **many different languages**
- ✓ **Detailed documentation including video instructions** about the use of the TecCom Portal provides instructions for use



04

Benefits for Supplier

Benefits for Supplier

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Reduce manual efforts and man-hours to manage customers

Increased possibilities of **business growth**

Simply use the tool integrated in TecCom Portal interface to invite your customers

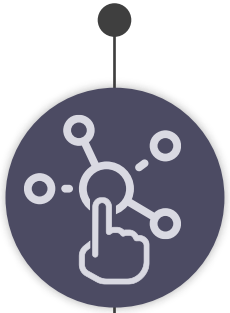
Connect with any customer all over the world (having an email address) in just one step

05

Benefits for Buyer

Benefits for Buyer

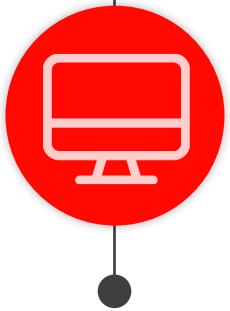
Get connected directly to your supplier with managed Business Relation



Easy opportunities for **quick order placement and response**

Easy accessibility to **stock, availability and delivery information**

Be present on a connected digital platform without a long integration procedure



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THANK YOU

CONTACT US FOR MORE INFORMATION.